



Ministry of Traditional Industries and Small Enterprise Development

National Crafts Council (NCC)



CORPORATE PLAN

2014-2017

National Crafts Council

Janakalakendra Complex ,Battaramulla -Sri Lanka

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National Crafts Council

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This 04 years Corporate Plan addresses the full scope of the mandate of NCC as specified in the “National Crafts Council and allied Institutions Act No. 35 of 1982.

It is aligned with the “Mahinda Chintana Future Vision” and the results – based methodology of Managing of Development Results.

Vision

Nurturing and preserving traditional handicrafts for their sustainable existence

Mission

Preservation, development, encouragement and promotion of local handicrafts with a traditional and cultural value and enhancement of economic and social status of craftsmen.

Contents

Page No.

CHAPTER – I

Introduction to the National Crafts Council
Future of the NCC
Objectives
Trust Area

I
II
III
IV

CHAPTER – II

01 The Powers and Functions of the NCC
02 SWOT Analysis
03 Head Office and Regional Offices of National Crafts Council
04 Selected Fields of Handicrafts to Develop & Promotion
05 Approved Carder
06 Organizational Structure

01
02-03
04
05-08
09-10
11

CHAPTER – III

07 Proposed Strategic Plan for 2014-2017
08 Agency Results framework for 2014-2017
09 Summarized Progress

12 - 17
18 - 21
22 - 24

CHAPTER – I

Introduction to the National Crafts Council

Sri Lanka that claims a proud history of thousands of years is one replete with handicrafts and arts. The full state assistance was received in the past times of kings for enrichment of handicrafts which is a cultural heritage.

The craftsmen who were engaged in handicrafts claimed a special recognition in society and they were honoured with state awards.

After Sri Lanka fell in to the local dominance, the handicrafts creations, techniques and skills which were nourished and enriched traditionally for thousands of years faced a gradual perishing owing to non-receipt to state assistance and due appreciation.

With Sri Lanka becoming an independent state, a renaissance took place in handicrafts and government as well as non-government institutions sprang up for this purpose.

The National Crafts Council was established under the National Crafts Council and Allied Institutions Act No. 35 of 1982 with preservation and development of handicrafts as well as enhancement of the social status of the craftsmen in the field of handicrafts as its main objectives.

During the past few decades, the National Crafts Council has activated a host of various projects and programmes for preservation and development of handicrafts and the welfare of handicrafts.

Future of the NCC

It is clear that profound changes which are now taking place on the global scene are bound to have far reaching implications for nations, organizations and individuals alike. A powerful secular trend that has already manifested is the trend towards globalization with its prospects of ever-increasing competition. “Mahinda Chintanaya” provides opportunity as per the concern of the NCC in trying to find avenues for a better life for craftsperson, both as part of their larger community and that of the natural environment. Its role is not only that of a catalyst, but also as a beneficiary of the resulting harmonious socio economic order. On the other hand there is an urgent need to reconfirm the relevance and viability of the crafts sector in a world accelerating change. The NCC believes that any intervention needs sensitivity towards the community’s priorities as well at a pace of growth which is acceptable it. For the National Crafts Council these changes will bring new opportunities and great challenges. These emerging challenges will force the NCC to:

- Be increased customer orientated
- Be quality focus
- Be enhance In-house research and Development and Technological & Professional Capabilities
- Be practice corporate Management : Creativity and Innovation
- Be bias for action : Task before structure

Objectives

- Preservation of handicrafts with a traditional and cultural value.
- Encouragement and promotion of indigenous handicrafts.
- Organisation of handicraftsmen.
- Enhancement of social and economic status of handicraftsmen.
- Promotion of technical skills and knowledge of handicraftsmen.
- Promotion of products of the handicraftsmen by facilitating abundant availability of local raw materials required for handicrafts.

Thrust Areas

01. Promotion Development & Upgrading of Handicrafts.
02. Popularization & Marketing assistance to Handicrafts Sector.
03. Skills Exchange Training & Capacity Development of Craftsmen.

CHAPTER – II

The Powers and Functions of the NCC according to the “Act No. 35 of 1982 National Crafts Council and Allied Institutions.

- (a) Hold exhibitions both in Sri Lanka and abroad
- (b) Improve the quality of the raw materials used for the production of handicrafts and of the finished products
- (c) Institute and award prizes, medals and scholarships for the study of handicrafts
- (d) Provide financial and any other assistance with the approval of the Minister to Crafts Councils or other institutions or organizations engaged in design production of sale of handicrafts
- (e) Provide for the training of craftsmen and advise on all training programmes for craftsmen, apprentices and employees who are in charge of training institutions connected with craftsmen
- (f) Institute schemes for the welfare of craftsmen
- (g) Institute international exchange programmes for craftsmen
- (h) Organize workshops, seminars and conference traditional, national and international level improve the standards and skills of craftsmen
- (i) Provide for the dissemination of information and knowledge relating to crafts and
- (j) Advise on the preservation of handicrafts of traditional, national or cultural value and set up crafts museums or galleries for the purpose of preserving such handicrafts.

01 SWOT Analysis

Strengths

- Being the only state organization of handicrafts preservation development and promotion.
- Registered panel of qualified expertise and skilled handicraftsmen under 52 sectors and having powerful network.
- Favorable government policies on handicrafts and Small and Medium Enterprises development.
- Having own handicraft villages, sales showroom and crafts training centers.
- Continuous support of the Ministry.
- Established by a Parliament act and as separate institution.
- Powerful network with the Provincial councils/Ministries/Departments of Industries.
- Fifty – two identified handicrafts sectors and data base of craftsmen in Sri Lanka.
- Knowledgeable and Experienced staff.
- Dedicated and energetic team at provincial level as well as Head office.

Weaknesses

- Reluctance to change and negative attitudes of some staff members.
- No proper monitoring and evaluation system at the grass root level.
- Lack of co-ordination among the NCC and other allied institutions, such as Sri Lanka Handicrafts Board (SLHB) & National design center (NDC)
- Overlapping of the activities and service with other allied institutions.
- No proper performance evaluation system of the staff.
- No proper promotion and performance base payment system to the employee.
- Lack of facilities for field officers.
- Inadequate staff.
- High operating cost for staff of crafts Training Division.
- Inadequate building for National Crafts Council Head office.

Opportunities

- Traditional and modern skilled and trained handicraftsmen in all over the island.
- Global and local market available for quality and handmade crafts.
- Government policy intervention for upgrading handicraft products in Sri Lanka and the high commitment of the Ministry and other Allied Institutes like National Design Center, Sri Lanka Handicrafts Board, Industrial Development Board.
- Prevailing trend for locally made and Eco friendly products.
- Possibility of creating network with other related institutions like IDB, SME Bank, EDB etc.
- Availability of donor funds for development of Handicrafts.

Threats

- Free import of handicraft products from SAARC countries.
- Lack of awareness of National Crafts Council's role and achievements among government and stakeholders.
- Rapid change of technologies.
- Free import of substitute products in the local market.
- Soaring cost of raw material and scarcity

02 Head Office and Regional Offices of National Crafts Council

Head Office

National Crafts Council,
Folk Art Center Complex,
Pelawatta,
Battaramulla.
Tel. Nos. 011-2784425/011-2787441/2785381

Regional Office

National Crafts Council,
Folk Art Center Complex,
Pelawatta,
Battaramulla.
Tel. No. 011-2785381

“Sipnara”,
Baladhaksha Mawatha,
Fort,
Galle.
Tel. No.091-2226758

Provincial Office Complex,
Bank of Ceylon Building,
Kurunegala.
Tel. No. 037-5627342

Ministry of Industries,
Provincial Office (Uva),
Provincial Office Complex,
Main Street,
Badulla.
Tel. No.055-2227607

Udarata Kala Sangamaya,
National Crafts Council Office
No. 72, Sangaraja Mawath,
Kandy.
Tel. Nos.081-2384601/081-563835

Industrial Development Board,
National Crafts Council Provincial Office
District Secretariat,
Anuradhapura.
Tel. No.025-2221858

Industrial Development Board,
National Crafts Council Office,
Rathambalawatta, Kegalle.
Tel. No.035-2222854

03. Selecting Field of Handicrafts to Develop & Promotion

01	Clay Work	1.1 Red Clay 1.2 Ceramics
02	Fiber, Leaf & Grass work	2.1 Mats 2.2 Fiber (Other than coconut fiber) 2.3 Leaf & Grass (Other than Tala & Palmyra leaves)
03	Dumbara Items	3.1 Jute 3.2 Cotton
04	Cane, Bamboo & Reed based items	4.1 Cane 4.2 Bamboo & Reed
05	Handicrafts based on Metal	5.1 Metal Casting 5.2 Metal Carving 5.3 Silver Carving 5.4 Gold Carving

06	Jewellery	6.1 Metal Jewellery 6.2 Jewellery Embedded with precious stones 6.3 Miscellaneous Jewellery
07	Masks and Puppets	7.1 Masks 7.2 Puppets 7.3 Automata
08	Carved Masks	
09	Musical Instruments	9.1 Classical 9.2 Non Classical Musical Instruments
10	Textile & Use of Textile	10.1 Classical Handmade Textile 10.2 Hand Embroidery 10.3 Machine Embroidery 10.4 Cloth Painting 10.5 Patch Work

11	Batik	11.1 Batik Wall Designs 11.2 Other Batik
12	Lace	12.1 Bobbing Lace 12.2 Thating Lace 12.3 Handwork Lace
13	Lacquer & Sesath	13.1 Lacquer Products 13.2 Sesath Products
14	Wood based Handicrafts	14.1 Wood Carving 14.2 Wood Sculptures 14.3 Wood based other products
15	Leather items	
16	Stone based Handicrafts	16.1 Stone Sculpture 16.2 Stone Carvings 16.3 Other stone based products

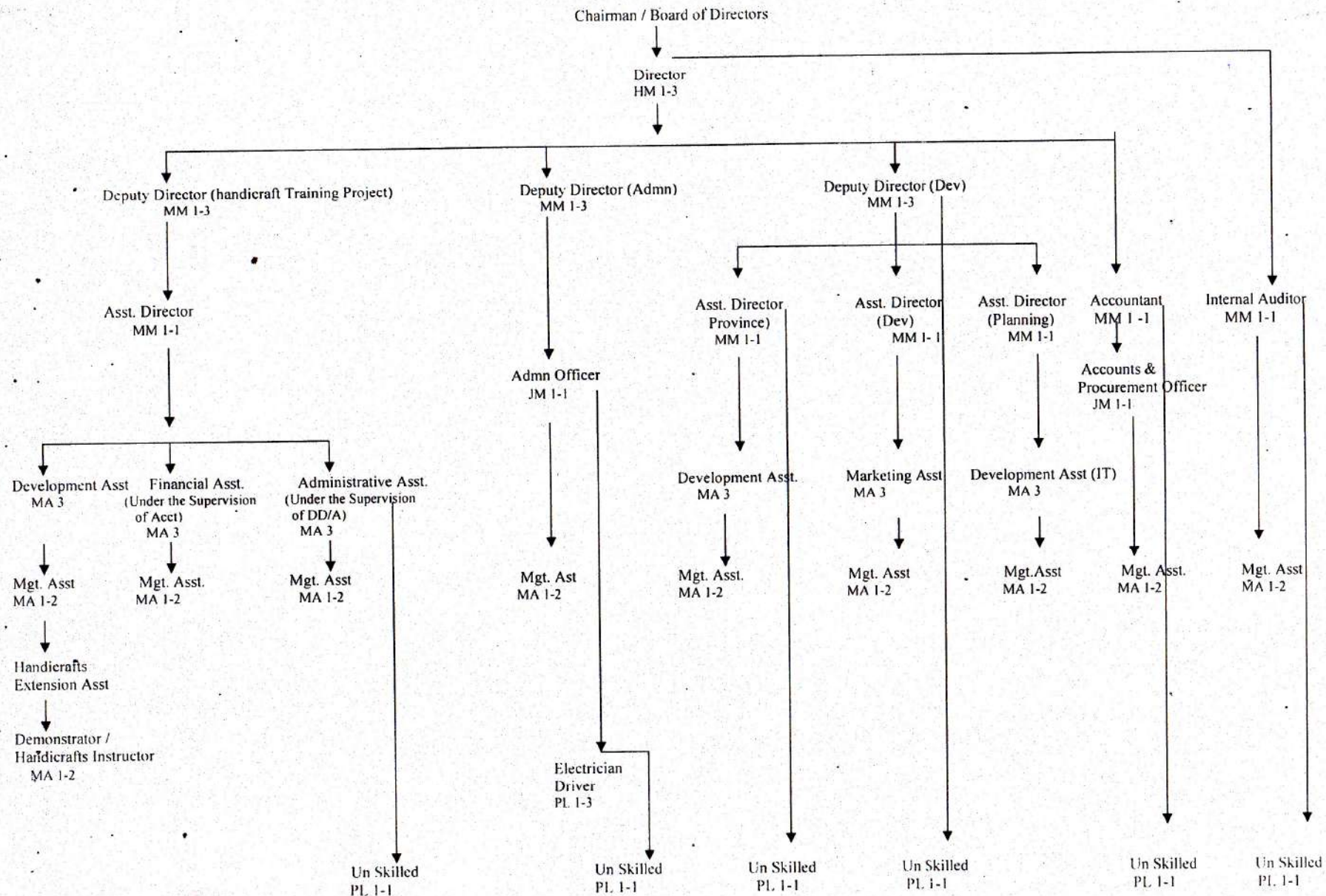
17	Art and Sculpture Traditional	<p>17.1 Traditional Arts (Very old wall paintings)</p> <p>17.2 Traditional Sculpture (Based on Bali, Thovil, Shanthi Karma)</p>
18	Coconut, Kithul, Tala, Palmyra Products	<p>18.1 Coconut Shells</p> <p>18.2 Coconut Products</p> <p>18.3 Ekle, Matalu, Kithul fiber</p> <p>18.4 Coconut Fiber</p> <p>18.5 Palmyra Leaves</p> <p>18.6 Tala Leaves</p>
19	Miscellaneous	<p>19.1 Hand Paper Products</p> <p>19.2 Pulp items</p> <p>19.3 Wood Powder based products</p> <p>19.4 Sea Shells</p> <p>19.5 Handicrafts based on different raw materials</p>

04 Approved Carder

No.	Salary Code	Designation	Approved Cadre
01	HM I -3	Senior manager	
		Director	01
02	MM – I -I	Manager	
		Assistant /Deputy Director (HTP)	02
		Assistant /Deputy Director (Administration)	01
		Deputy Director (Development)	01
		Accountant	01
		Internal Auditor	01
		Assistant Director (Development)	01
		Assistant Director (Planning)	01
		Assistant Director (Province)	09
03	JM I - I	Junior Manager	
		Account & Procurement Officer	01
		Administration officer	01
04	MA -3	Associate Officer	
		Development Officer	35
		Financial Assistant	01
		Marketing Assistant	01
		Administration Assistant	01
		Development Assistant (IT)	01

No.	Salary Code	Designation	Approved Cadre
05	MA I-2	Management Assistant	
		Crafts Demonstrators	112
		Handicrafts Extension Assistant	25
		Management Assistant	43
06	PL - 3	Primary Level Skilled	
		Driver	08
		Electrician	01
07	PL - I	Primary Level Unskilled	
		Office Aide	09
		Labourer	01
		Watcher	02
		Total	260

Organizational Structure - National Crafts Council



CHAPTER – III

**Ministry of Traditional Industries and Small Enterprise Development
Strategic Plan (2014 - 2017)**

Implementing Agency : National Crafts Council

Trust Area 1: Promotion Development & Upgrading of Handicrafts

	Programmes/Activities	KPI Outputs/Outcomes Indicators	Baseline	Target					Baseline	Estimated Cost (Rs. Mn.)					Lead Unit Responsible
			2013	2014	2015	2016	2017	2013	2014	2015	2016	2017			
1.1	Establishment of handicraft production & marketing villages Hambantota & Jaffna	No. of villages established	Hambantota On going	1 Jaffna				Indian Funds - 40 Mn					Director, DD(D), AD(P), DAs'		
		No. of stalls	20	15											
1.2	Upgrading of existing production & marketing village / Development of Existing Crafts Villages	No. of existing production & marketing Villages developed	2	1	3	3	3	1.3	1.0	4.0	4.5	5	Director, DD(D), AD(P) & DAs'		
		No. of existing crafts villages developed	7	9	9	9	9	Ministry Funds							
1.3	Development of crafts museum - Battaramulla	No. of crafts museums developed	1	1			1	2.058	1.0	1.2	1.5	2.0	Chairman, Director, DD(D), ADA		
		No of awarded creations purchased	46	50	55	60	65	1.0							
1.4	Registration of craftsmen & issue ID cards	No. of craftsmen registered & issued ID cards	1099	800	800	900	1000	0.124	0.1	0.15	0.2	0.25	Director, DD(D), AD(P),DAs' & DA - IT		
1.5	Establishment of new crafts societies & restructure	No. of new crafts societies established	29	10	10	10	10	—	0.1	0.2	0.3	0.4	Director, DD(D), AD(P) & DAs'		
		No. of crafts societies restructured	16	15	18	20	22								
1.6	Recognition of the best performing craftsmen	No. of best performing handicraftsmen at national level	334	507	561	615	615	Ministry Funds					Director, DD(D),PAD & DAs'		
		No. of best performing handicraftsmen at provincial level	1676	1600	1650	1700	1700								
Sub Total								4.5	2.2	5.6	6.5	7.7			

Trust Area 1: Promotion Development & Upgrading of Handicrafts

	Programmes/Activities	KPI Outputs/Outcomes Indicators	Baseline	Target					Baseline	Estimated Cost (Rs. Mn.)					Lead Unit Responsible
			2013	2014	2015	2016	2017	2013	2014	2015	2016	2017			
1.7	Conducting craftsmen welfare programmes	No. of craftsmen benefited	18	30	35	40	50	0.14	0.5	0.7	1.0	1.2	Director, DD(D), AD(P) & DA's		
1.8	Facilitation for self employment	No. of craftsmen facilitated	43	100	110	120	130	0.076	1.0	1.2	1.2	1.3	Director, DD(D), AD(P),DAs'		
1.9	Facilitation for cultivation of raw material	No. of plants planted	10000	On requerment					0.03	1.2	1.5	2.0	2.5	Director, DD(D),ADP's, Das', PDB, Forest Department	
1.10	Providing equipment for the master craftsmen trainees	No. of Craftsmen Benefited	138	750	800	850	850	0.32	0.75	1.0	1.5	2.0	Director, DD(D), AD(P) & DA's		
1.12	Providing raw materials for the master craftsmen trainees	No. of trainees benefited	826	750	800	850	850	0.506	0.75	1.5	2.0	2.5	Director, DD(D), AD(P) & DA's		
Sub Total								1.1	4.2	5.9	7.7	9.5			

Trust Area 2: Popularization & Marketing Assistance to Handicrafts Sector

	Programmes/Activities	KPI Outputs/Outcomes Indicators	Baseline	Target					Baseline	Estimated Cost (Rs. Mn.)					Lead Unit Responsible
			2013	2014	2015	2016	2017	2013	2014	2015	2016	2017			
2.1	Conducting National Exhibition & trade fair (SHILPA)	No. of National Exhibitions and trade fairs held	1	1	1	1	1		Ministry Funds					Chairman, Director, DD(D), ADP's & DA's	
		No. of crafts persons exhibiting products	1676	1600	1650	1700	1750								
		No. of visitors	25000	22000	25000	27000	28000								
2.2	Conducting provincial exhibitions towards national exhibition	No. of provincial exhibitions held towards national exhibition	9	9	9	9	9		Ministry Funds					Director, DD(D), ADP & DAs'	
		No. of crafts persons awarded	1676	1600	1650	1700	1700								
2.3	Conduct crafts survey on crafts sectors and craftsmen	No. of craftsmen identified	2056 (Kandy District)	—	—	—	—	1.13	—	—	—	—	Director, DD(D), ADP & DAs'		
2.4	Conducting local trade fairs	No. of trade fairs	4	4	4	4	4	2.1	3.5	2.25	2.5	3	Director, DD(D), ADP		
		No. of craftsmen participated	113	100	115	130	140								
		Value of sales (Rs.Mn.)	3.68	4	4.5	5	5.5								
Sub Total								3.230	3.5	2.25	2.5	3			

Trust Area 2: Popularization & Marketing assistance to Handicrafts Sector

	Programmes/Activities	KPI Outputs/Outcomes Indicators	Baseline	Target					Baseline	Estimated Cost (Rs. Mn.)					Lead Unit Responsible
			2013	2014	2015	2016	2017	2013	2014	2015	2016	2017			
2.5	Conducting foreign exhibitions and trade fairs	No. of foreign exhibitions & trade fairs	4	2	2	2	2							Chairman, Director, DD(D), AD(P) & DA's	
		No. of crafts producers provided with marketing assistance	32	20	10	10	10	1.2	1.5	1.8	2.0	2.5			
		Value of sales (Rs.Mn.)	6.47	3.0	3.5	4.0	4.5								
2.6	Conducting media programmes to promote crafts & craftsmen island wide	On requirement	On requirement					0.1	0.2	0.25	0.3	0.4	Chairman, Director, DD(D), Media Asst.		
2.7	Publishing crafts profiles & brochures	No. of profiles / brochures prepared	—	2	2	2	2	—	0.4	0.5	0.5	0.5	Chairman, Director, DD(D), Media Asst.		
2.8	Publicity for crafts villages	On requirement	On requirement					0.25	0.4	0.7	1.0	1.2	Chairman, Director, DD(D), Media Asst.		
2.9	Conducting awareness programmes towards National Exhibition	No. of awareness programmes conducted	24	24	24	24	24	Ministry Funds					Chairman, Director, DD(D),AD(P)		
		No. of craftsmen participated	2824	1700	1900	2000	2100								
2.10	Establishment and development of web site	No. of new web sites established	1	—	—	—	—	—	—	0.2	0.2	0.2	Director, DD(D),IT ManagerADP & DAs'		
		No of web sites developed		1	1	1	1								
	Sub Total							1.55	2.50	3.45	4.00	4.80			

Trust Area 3: Skills Exchange Training and Capacity Development of Craftsmen

	Programmes/Activities	KPI Outputs/Outcomes Indicators	Baseline	Target					Baseline	Estimated Cost (Rs. Mn.)					Lead Unit Responsible
			2013	2014	2015	2016	2017	2013	2014	2015	2016	2017			
3.1	Conducting basic technology training work shops	No. of work shops conducted	31	40	40	40	40	0.75	1.2	1.4	1.6	2.0	Director, DD(D), AD(P) & DA's		
		No. of craftsmen trained	552	800	800	800	800								
3.2	Conducting intermediate training work shops	No. of work shops conducted	7	10	10	10	10	0.63	0.75	0.7	0.8	1.0	Director, DD(D), AD(P) & DA's		
		No. of craftsmen trained	131	200	200	200	200								
3.3	Conducting product development work shops - sector wise and for award winners (Quality assurance, Souvenir & Packaging and Uplifting production capacity for craftsmen)	No. of work shops conducted	1	4	4	4	4	1.3	5.0	5.0	6.0	6.0	Director, DD(D), AD(P) & DA's		
		No. of craftsmen trained	18	80	85	90	95								
3.4	Conducting master craftsmen training classes at district level (Master craftsmen allowances + Trainee allowances)	No. of master craftsmen training classes	76	75	80	85	85	2.63	5.05	5.61	6.12	7	Director, DD(D), AD(P) & DA's		
		No. of trainees	826	750	800	850	850								
3.5	Crafts exchange programmes (Training of new designs & techniques)	No. of programmes	2	1	1	1	1	1.2	1.5	1.7	2.0	2.5	Chairman, Director, DD(D)		
		No. of craftsmen participated	53	10	10	10	10								
3.6	Crafts training abroad for craftsmen	No. of programmes	—	2	2	2	2	—	0.6	1.0	1.2	1.5	Chairman, Project Director		
		No. of craftsmen participated	—	6	6	6	6								
Sub Total								6.51	14.10	15.41	17.72	20.00			

Trust Area 3: Skills Exchange Training and Capacity Development of Craftsmen

	Programmes/Activities	KPI Outputs/Outcomes Indicators	Baseline	Target					Baseline	Estimated Cost (Rs. Mn.)					Lead Unit Responsible
			2013	2014	2015	2016	2017	2013	2014	2015	2016	2017			
3.7	Upgrading the library	No. of publications purchased	—	—	50	50	50	—	—	0.3	0.4	0.5	Director, DD(D), PAD's & DA's		
3.8	Conducting crafts training through crafts training centers	No. of full time trainees	577	900	1000	1120	1120	2.7	2.4	3.5	4.0	5.0	Director, Project Director		
		No. of non full time trainees	208	300	350	400	400								
	Refurbishment of training centers & providing infrastructure facilities (Sanitary, Electricity, Water)	No. of centers refurbished	1	1	5	5	5	1.1	1.6	3.0	4.0	5.0	Project Director		
		No. of centers provided with infrastructure facilities	10	6	5	5	5								
	Plant & machinery (Generator, Computers, Photocopy machine & Upgrading of bulding)		On requerment					3.2	4.0	3.0	4.0	5.0	Chairman, Director, DD(D),		
	Human resourse development programme	No. of employees trained	—	20	20	20	20	—	0.5	0.75	1.0	1.5	Director, DD(D), AD's		
	Accrued capital expenses of previous year		—	—	—	—	—	3.0	3.0	—	—	—			
	Sub Total							10.000	11.50	10.55	13.40	17.00			
	Grand Total							26.84	38.0	43.1	51.8	62.0			

Agency Results Framework - Year - 2014 - 2017

Institution - National Crafts Council

Thrust Area : 01 Promotion Development & Upgrading of Handicrafts

Goals	Key Performance Indicators (KPIs)	Baseline	Target/Benchmark				
		2013	T/A	2014	2015	2016	2017
1.1 Promote, popularize and safeguard handicrafts sector	No. of existing crafts villages developed	9	T	10	12	12	12
			A				
	No. of new crafts production & marketing villages established	Hambantota Ongoing	T	2	—	—	—
			A				
	No of registered craftsmen	20007	T	20807	21607	22507	23507
			A				
	No. of crafts societies established & restructure	45	T	25	28	30	33
			A				
	No. of craftsmen (Disable & aged) benefited (Monthly allowance)	18	T	30	35	40	50
			A				
	No. of craftsmen facilitated (Raw material and equipment)	869	T	850	910	970	980
			A				
	No. of plants planted (Raw material)	10000	T	On requirement			
			A				
Value of raw materials (Rs. Mn.)	0.932	T	3.7	5.2	6.7	8.3	
		A					

Thrust Area : 02. Popularization & Marketing assistance to Handicraft Sector

Goals	Key Performance Indicators (KPIs)	Baseline	Target/Benchmark				
		2013	T/A	2014	2015	2016	2017
2.1 Mechanism in place for market facilitation	No. of provincial exhibitions held	9	T	9	9	9	9
			A				1700
	No. of craftsmen (competitors) participated in the provincial exhibitions	2688	T	2500	2600	2700	2800
			A				
	No. of craftsmen participated in the National Exhibition	1,676	T	1600	1650	1700	1750
			A				
	No. of persons visited National Exhibition (SHILPA)	25,000	T	22,000	25,000	27,000	28,000
			A				
	Increased % in sales by handicraftsmen to specified market after participating in the national and provincial exhibitions	15%	T	18%	20%	20%	20%
			A				
	No. of local Crafts Exhibition & Trade Fairs conducted (Visithma, Visithru and others)	5	T	5	5	5	5
			A				
	No. of Craftsmen benefited from the exhibitions	131	T	120	140	160	175
			A				
Sales Value (Rs.Mn.)	5.766	T	6.0	7.0	8.0	9.0	
		A					

Thrust Area : 02. Popularization & Marketing assistance to Handicraft Sector

Goals	Key Performance Indicators (KPIs)	Baseline	Target/Benchmark				
		2013	T/A	2014	2015	2016	2017
2.1 Mechanism in place for market facilitation	No. of Foreign Crafts Exhibition & Trade Fairs participated	4	T	2	2	2	2
			A				
	No. of Craftsmen benefited from the exhibitions	32	T	10	10	10	10
			A				
	Sales Value (Rs.Mn.)	6.47	T	3.0	3.5	4.0	4.5
			A				
2.2 A process in place to recognize high performing handicraftsmen	No. of best performing award winning handicraftsmen at Provincial Level	1676	T	1,600	1,650	1,700	1,750
			A				
	No. of best performing award winning handicraftsmen at National Level	334	T	507	561	615	615
			A				

Thrust Area : 03. Skills Exchange Training and Capacity Development of Craftsmen

Goals	Key Performance Indicators (KPIs)	Baseline	Target/Benchmark				
		2013	T/A	2014	2015	2016	2017
3.1 Provision of Precise Training to all keen on Handicrafts Field	No. of Craftsmen Trained (Under the Basic & Intermediate Technology work shops and Design development Programm)	683	T	1060	1060	1060	1060
			A				
	No. of New Crafts Entrance Trained (Master Craftsmen Training Programm, Special Self Employment Training Programm & Crafts Training Centres)	1611	T	1950	2150	2370	2370
			A				
	No.of craftsmen using centres for incubation and production	487	T	500	550	600	650
			A				
	Value of production (Rs. Mn.)	9.5	T	10	12	15	20
			A				
3.2 Exchange skills and appropriate technology on handicrafts	No.of Exchange programmes conducted	2	T	1	1	1	1
			A				
	No.of craftsmen participated	53	T	10	10	10	10
			A				

Summarised Progress

	Description of the Development Programmes	Progress / Year		
		2011	2012	2013
1	Conducting master craftsmen training programme No. of master craftsmen training classes conducted No. of trainees	44 456	62 644	76 826
2	Conducting basic technology training workshops No. of programmes conducted No. of craftsmen participated	26 547	30 696	31 552
3	Conducting intermediate technology training workshops No. of programmes conducted No. of craftsmen participated	10 172	4 105	7 131
4	Conducting special self employment training programmes No. of programmes conducted No. of trainees	9 424	6 189	— —
5	Provide training through crafts training centers No. of training centers No. of trainees	128 417	126 593	124 577
6	Registration of craftsmen No. of registered craftsmen	676	1190	1099

	Description of the Development Programmes	Progress / Year		
		2011	2012	2013
7	Conducting awareness programmes towards national exhibition No.of district wise awareness programmes conducted No. of craftsmen participated	13 1090	19 1509	24 2824
8	Conducting provincial exhibitions No. of provincial exhibitions conducted No. of provincial level winners	9 1246	9 1527	9 1676
9	Conducting Shilpa national exhibition No. of national level award winners	329	321	334
10	Providing and cultivation of raw material No. of plant provided	—	52750	10000
11	Conducting national award ceremony No. of winners awarded	329	321	—
12	Conducting local trade fairs & exhibitions No. of trade fairs conducted No. of craftsmen participated	4 117	11 108	5 131
13	Conducting foreign study tour for award winning craftsmen No. of craftsmen participated	—	21	—

	Description of the Development Programmes	Progress / Year		
		2011	2012	2013
14	Conducting crafts exchange programme No. of craftsmen (India) participated No. of craftsmen (Sri Lanka) participated	5 6	2 21	2 53
15	Providing infrastructure facilities to crafts training centers (Toilets, Electricity, Water, Machines & Building Renovation ect.)	28	17	11
16	Upgrading of existing production & marketing village / Development of Existing Crafts Villages No. of existing production & marketing Villages developed No. of existing crafts villages developed	2 —	2 —	2 7
17	Establishment and Updating of New Crafts Development Societies No: of Newly Established Crafts Development Societies No: of Crafts Societies Updated	10 5	23 30	29 16